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At Home Group Inc. Partners with PICKUP to Launch Contactless Next-Day Local Delivery

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Mar 30, 2020

Company Accelerates Omnichannel Strategy

PLANO, Texas--(BUSINESS WIRE)-- At Home Group Inc. (NYSE: HOME), the home décor superstore, today announced the company has expanded its partnership with PICKUP, a last-mile logistics service, to offer contactless next-day local delivery of a full assortment of home décor and furniture. As of today, customers are able to order At Home products for delivery from 106 stores, with the service to be rolled out to 125 stores subject to local and state mandates. Next-day delivery starts at \$10 and customers can place an order online or by calling their local At Home store.

Lee Bird, Chairman and Chief Executive Officer stated, "Now more than ever due to COVID-19, customers are more comfortable having items delivered directly to their homes when shopping. We are taking our long-term vision of expanding our omnichannel capabilities and accelerating the rollout of new services, while also prioritizing the health and safety of our employees and customers during these unprecedented times."

Home delivery is the next phase in the acceleration of At Home's omnichannel strategy. At Home rolled out a buy-online-pickup-in-store pilot to 28 stores this past January, with initial plans to expand to more markets later in the year. The company has now expedited the expansion of these capabilities to reach over 100 stores in April, as allowed by local and state mandates. In addition, as previously announced At Home launched curbside pickup at a majority of its locations earlier this month.

"We have been developing and testing the pilot phase for our omnichannel offerings for over a year, and I'm extremely pleased with our team's quick pivot to accelerate our plans," continued Mr. Bird. "Home delivery is yet another fantastic example of our team's ability to act nimbly to serve our customers in new, innovative ways. Our omnichannel offerings leverage the strength of At Home's existing footprint and in-store inventory to allow our customers to shop however they want."

For more information on the services currently available at your local At Home store, visit **athome.com**.

Forward-Looking Statements:

This press release contains forward-looking statements that involve risks and uncertainties, as well as assumptions that, if they do not fully materialize or are proven incorrect, could cause our results to differ materially from those expressed or implied by such forward-looking statements. Such forward-looking statements include statements relating to our plans for reopening stores and our plans to continue to operate reduced services. The risks and uncertainties that could cause our results to differ materially from those expressed or implied by such forward-looking statement, the scope and duration of the COVID-19 coronavirus and its impact on customer demand, and our ability to continue to operate uninterrupted.

About At Home Group Inc.:

At Home (NYSE: HOME), the home décor superstore, offers more than 50,000 on-trend home products to fit any budget or style, from furniture, mirrors, rugs, art and housewares to tabletop, patio and seasonal decor. At Home is headquartered in Plano, Texas, and currently operates 218 stores in 39 states. For more information, please visit us online at **investor.athome.com**.

About PICKUP:

PICKUP® is the enterprise-grade last mile delivery service and one of the nation's fastest growing on-demand logistics providers. The Company features trust-verified PICKUP Good Guys delivering small and large goods (including assembly) - from decorative accessories to furniture and mattresses - in as little as one hour. PICKUP has partnered with leading retailers to transform their omnichannel delivery experience with solutions such as Contactless Buy Online Deliver From Store. The Company's Intelligent Platform and Success Teams enable the Good Guys to produce consistently exceptional customer experiences. PICKUP currently operates in 51 markets and reaches 150MM people – with aggressive expansion plans. To learn more about PICKUP including career opportunities, please visit pickupnow.com.

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